

EQUITABLE ACCESS THROUGH TECHNOLOGY FOR FLEXIBLE SKILL-BUILDING



Kerry Twomey
Metrix Learning / Workforce180

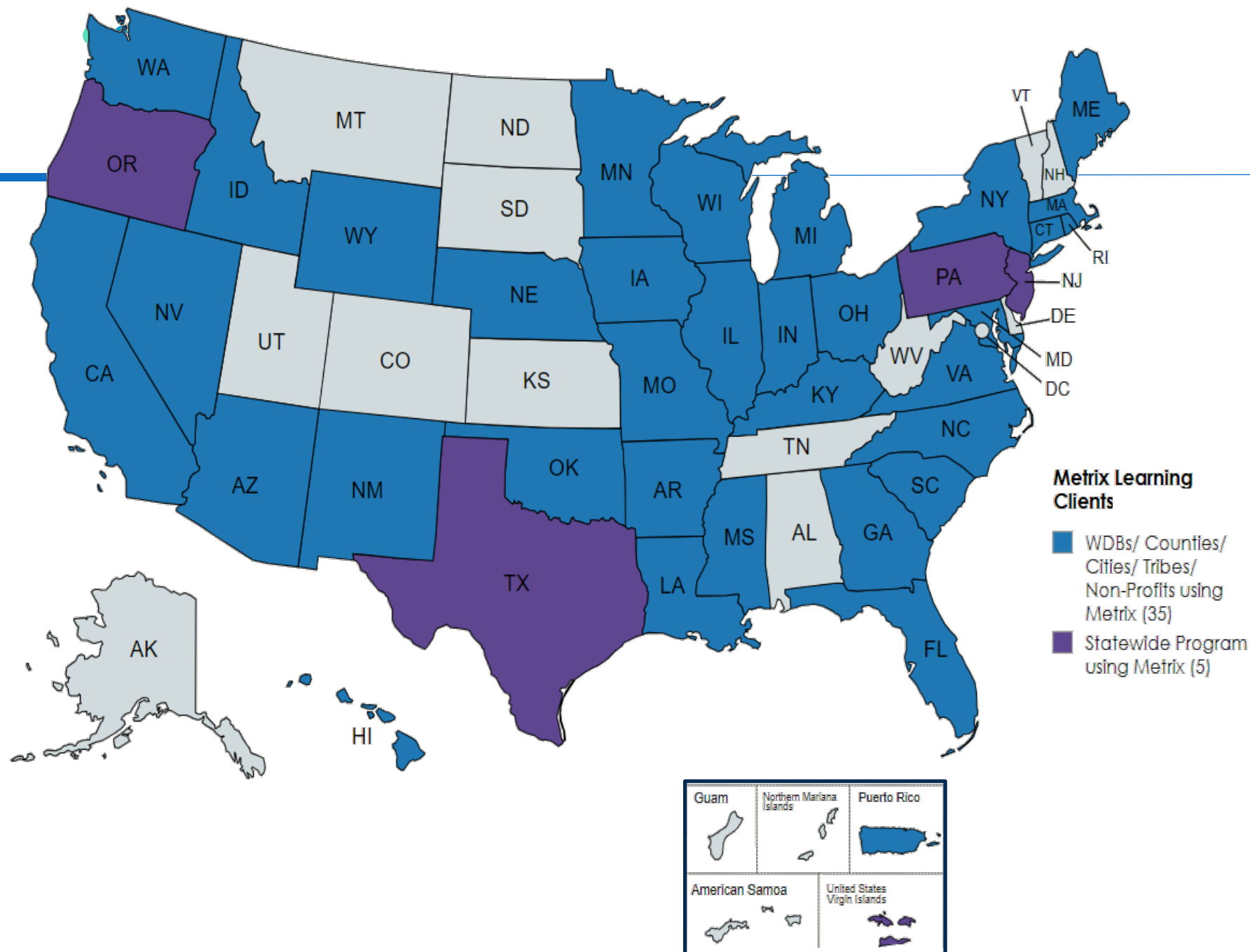


Created in 2008 to serve the workforce development industry and provide upskilling opportunities

Since then, 850,000+ learners in 40 states have completed over 3.5 million hours of training

Built for job seekers, our LMS offers:

- 7,000+ Courses
- Customizable Clusters
- Career Pathways
- Industry Certifications Prep
- Advanced Reporting





LOCAL COLLABORATION

Adult/Dislocated Workers

In- and Out-of-
School Youth

Community-Based
Organizations

Workforce Staff

Re-Entry Pre- and Post-Release

Summer Youth Employment Programs



Pre-Apprenticeships

TANF/SNAP/RESEA

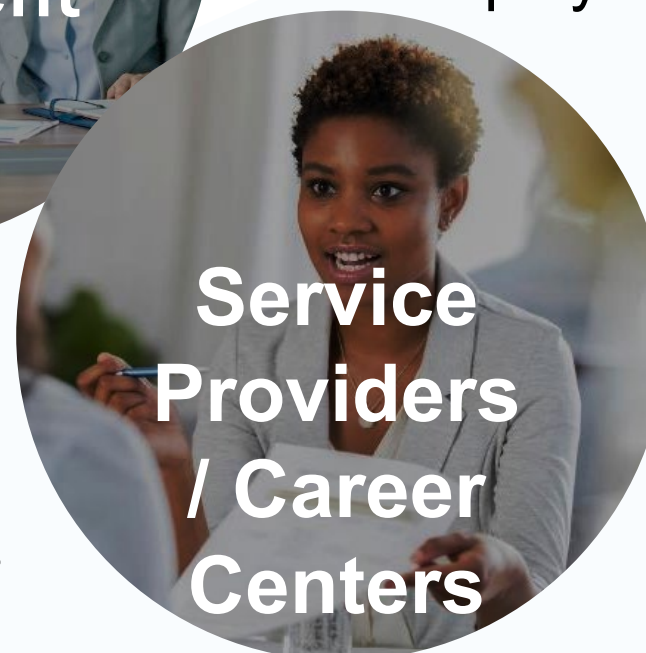
Senior Community Service
Employment Program

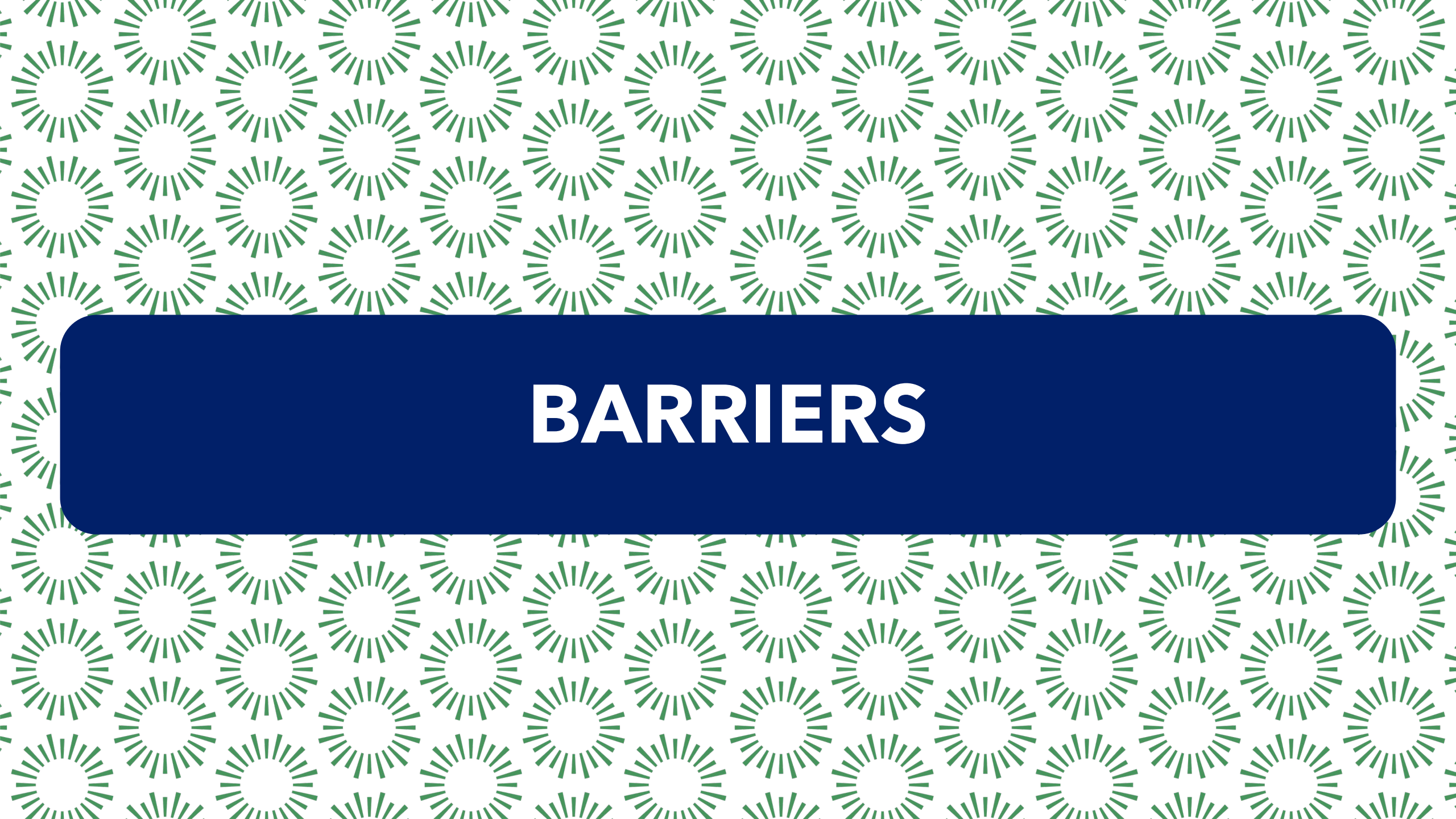
Military

Employers

Adult Education

Migrant Farm Workers





BARRIERS



BARRIERS TO SKILL-BUILDING

- Childcare / Eldercare
- Transportation
- Scheduling / Timing
- Duration
- Distance / Accessibility
- Programming Choices
- Cost



USING TECHNOLOGY TO OVERCOME BARRIERS



ADDRESSING BARRIERS TO SKILL-BUILDING

- Transportation
- Childcare / Eldercare
- Scheduling / Timing
- Duration
- Distance / Accessibility
- Programming
- Cost



The screenshot shows the Metrix Learning dashboard. At the top, there's a navigation bar with the Metrix Learning logo and links for Plan, Catalog, Career, Search, Account, and Help. The main content area is divided into several sections:

- Hi Jennifer Smith:** A green banner with a message: "You have 32 days left on your license. It will expire on Sunday, October, 3 2021".
- Your Progress:** A blue section containing a table with columns: Started, Finished, and Hours.
- Your Courses:** A blue section with buttons for "View Your Plan" and "Add Courses".
- Career Pathways:** A large image of a road stretching into the distance with the text "Career Pathways" and "Research and choose the path to success", followed by a "Get Moving" button.
- Recent Activity:** A section at the bottom showing a list of activities with status indicators.

	Started	Finished	Hours
This Year	8	2	0.0
All Time	76	13	14.5

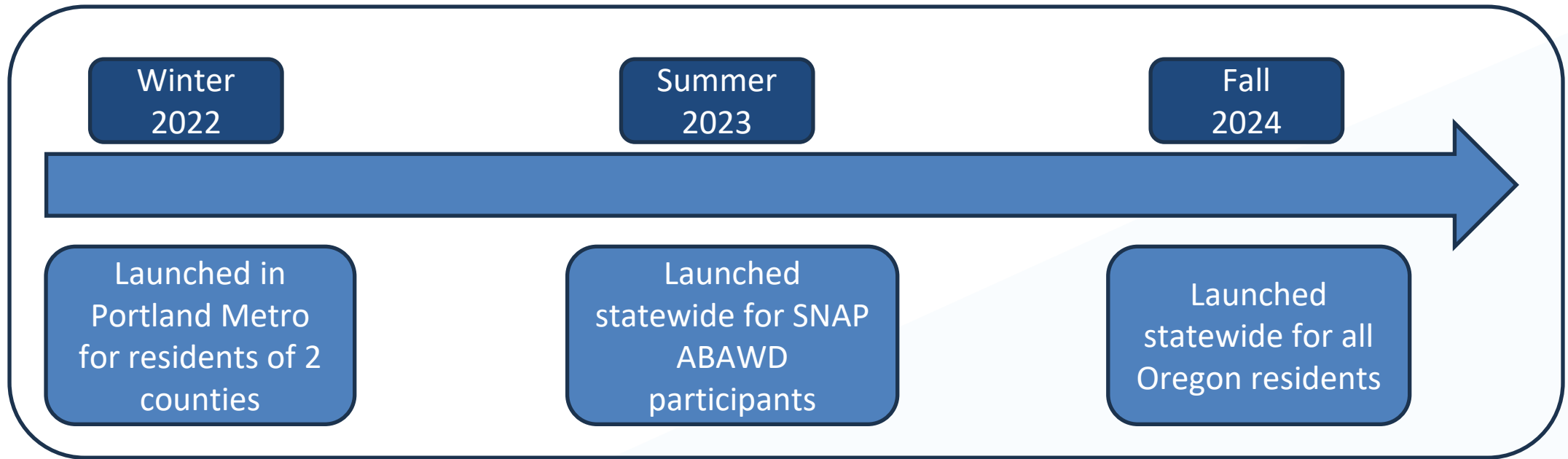
Activity	Status
CompTIA A+ 220-1101: Installing Hardware and Display Components	Started
CompTIA A+ 220-1101: Laptop Features and Mobile Device Types	Not Started



OPPORTUNITIES IN OREGON



HISTORY OF SKILLUP OREGON



7,080+ learners registered



34,560+ courses launched



11,900+ training hours completed



ACCESS THROUGH MYWORKSOURCE

The screenshot shows the myworksource website with the URL www2.myworksourceportfolio.org/Default.aspx in the browser address bar. The page features a navigation bar with links: HOME, ABOUT US, LOCATIONS, PRODUCTS & SERVICES, WORKSHOPS, FIND JOBS, MY PORTFOLIO, SUPPORT, and LOG OUT. The main heading is "MY WORKSOURCE" with the tagline "Explore WorkSource Oregon products and services". Below this, a user profile section for "HELLO, KERRY" displays several service tiles. The "ONLINE TRAINING" tile, which includes the "Metrix Learning" link, is highlighted with a pink border. Other tiles include "MY ACCOUNT", "SECURE MESSAGES", "WORKSHOPS", and "WORKSOURCE TOOLS".

myworksource
Oregon Employment & Training Programs

HOME ABOUT US LOCATIONS PRODUCTS & SERVICES WORKSHOPS FIND JOBS MY PORTFOLIO SUPPORT LOG OUT

MY WORKSOURCE

Explore WorkSource Oregon products and services

HELLO, **KERRY**

 **MY ACCOUNT**
Contact Information
Username and Password
Preferred Workforce Areas
To view your portfolio, go to [My Portfolio](#).

 **SECURE MESSAGES**
[Go to Secure Message Center](#)

 **WORKSHOPS**
[Sign up for workshops](#)

 **ONLINE TRAINING**
[Metrix Learning](#)

 **WORKSOURCE TOOLS**
[iMatchSkills](#)
[Prosperity Planner](#)
[WorkSource Oregon Account](#)



CONNECTING SKILLS AND NEEDS



TOP EMPLOYABILITY / FOUNDATIONAL SKILLS

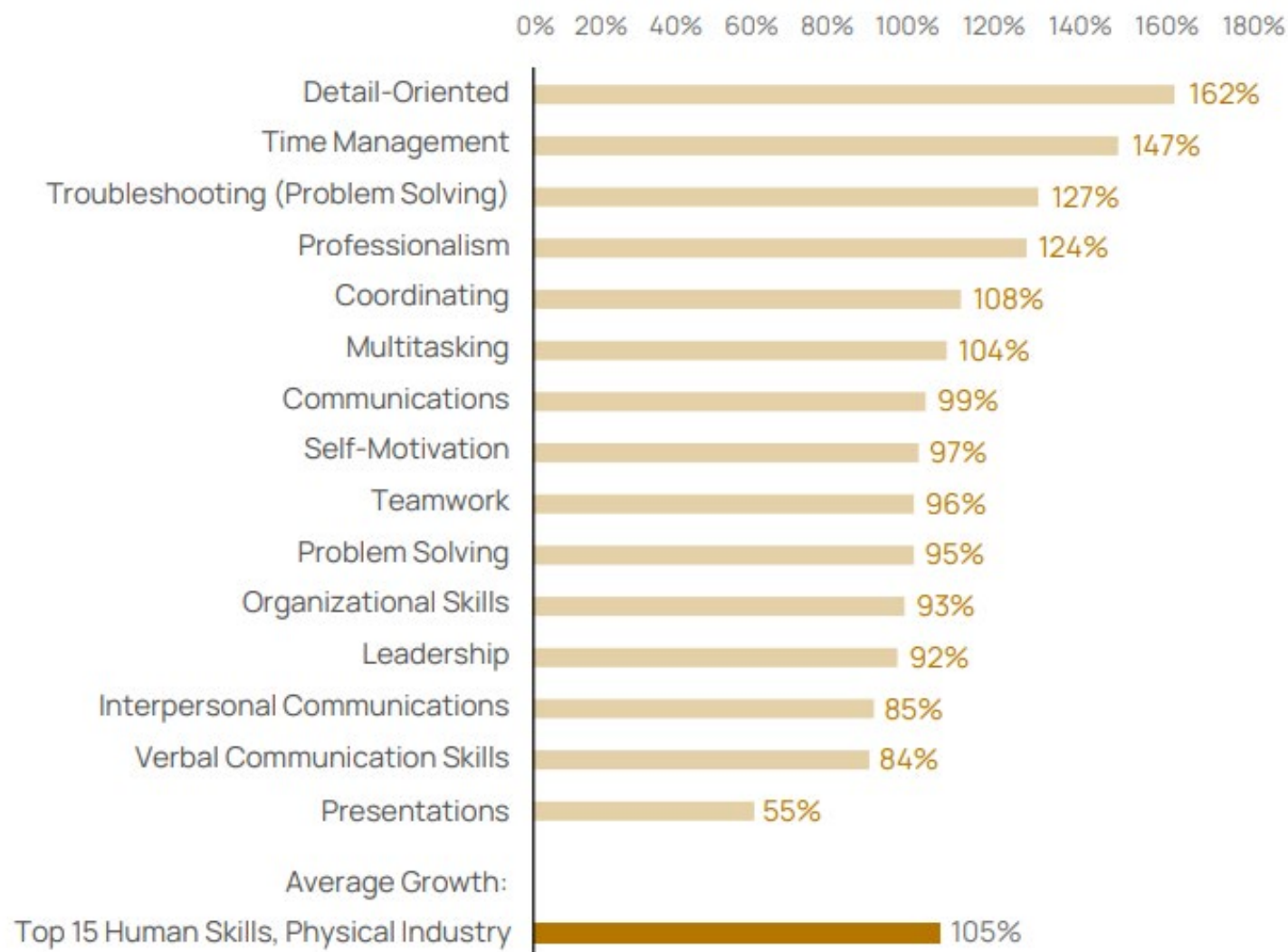
CHART 3-4

Demand for human skills is also growing rapidly within physical industries

Growth in job postings requesting human skills between 2017 and the year ending September 2023

Note: Average growth represents a weighted average, using total job postings requesting each skill as the weight.

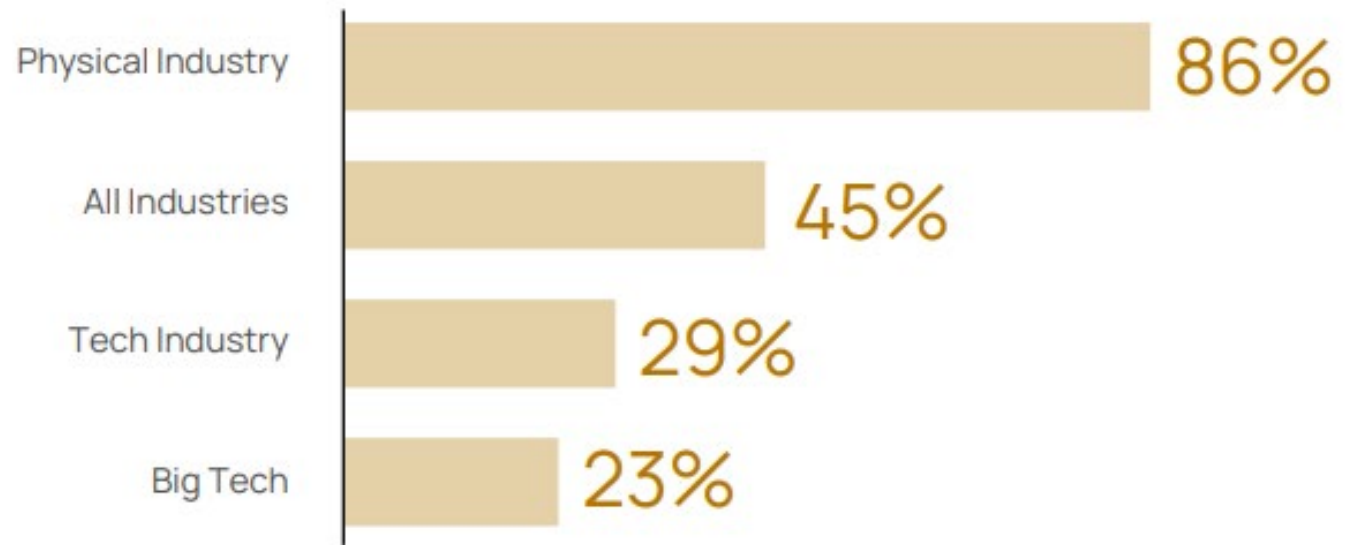
Source: Lightcast, 2023



DIGITAL SKILLS ACROSS INDUSTRIES

Demand for digital skills is growing faster in physical industries than in the tech sector and the economy as a whole

Growth in job postings requesting digital skills between 2017 and the year ending September 2023



Note: Big Tech refers to [Fortune's top 15 U.S. tech firms](#) ranked by total revenues in 2023, plus Amazon and NVIDIA

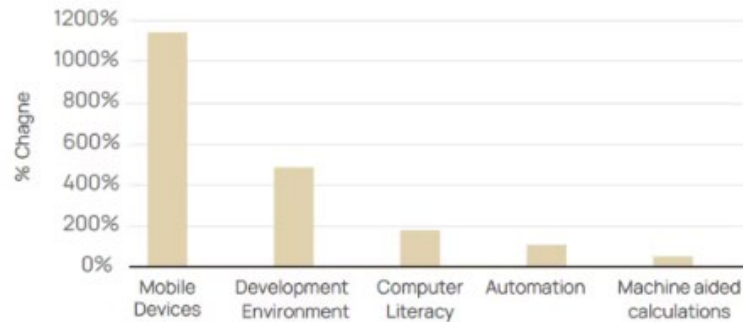
Source: Lightcast, 2023

DIGITAL SKILLS FOR SKILLED TRADES

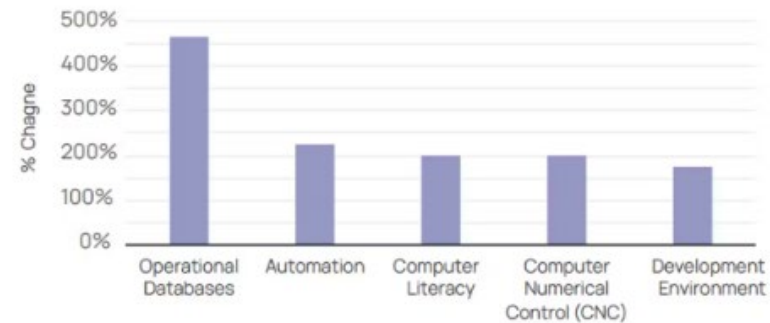
The surge of digital skills within traditional, physical sector jobs reflects the growing need for blended roles

Growth in job postings requesting digital skills in select traditional roles within the physical sector, between 2017 and the year ending September 2023

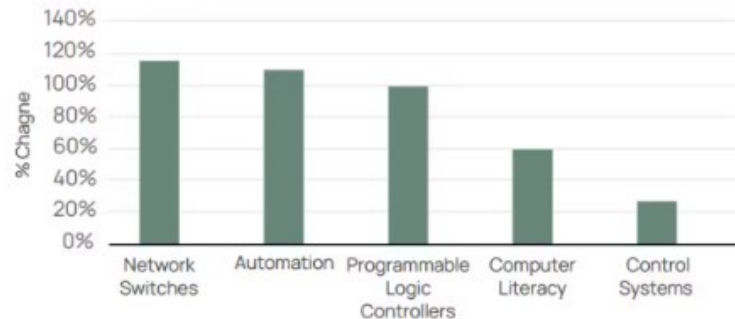
Laborer / Warehouse Worker



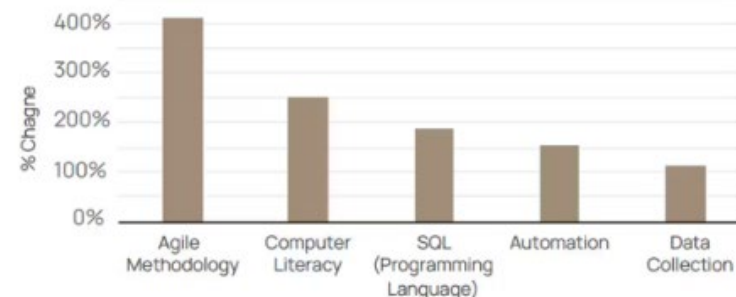
Manufacturing Machine Operator



Electrician



Logistician / Supply Chain Specialist



Source: Lightcast, 2023

[Workforce](#)[Business](#)[Non-Profit](#)[Solutions](#)[Resources](#)[About](#)[Contact](#)

Universal Courseware Designed to Fit

Begin, change, or advance your career with more than 7,000 courses.

Gamification

Learn through quick, 5-minute games, and earn points by answering quizzes. Cohorts can have fun competing and comparing their rankings in the leaderboard. Games are accessible via mobile app or computer.

Topics included:

- ✓ Communication Skills
- ✓ Customer Service/Hospitality
- ✓ Digital Literacy
- ✓ Financial Literacy
- ✓ Workplace Skills
- ✓ Job Search/Interviewing

[View Catalog](#)

Leadership, Business, and Technology

7,000+ courses and training for dozens of industry-recognized certifications. Courses cover entry-level work-readiness and digital skills, applicable across industries. Learn how to use a multitude of software and apps.

Topics included:

- ✓ Business Operations
- ✓ Data Analytics
- ✓ Diversity, Equity, and Inclusion
- ✓ Information Technology
- ✓ Management
- ✓ Professional Development

[View Catalog](#)

Skilled Trades

Over 900 courses designed to prepare individuals for manufacturing and skilled trades occupations. Courses range from foundational skills like basic math and safety to advanced manufacturing skills like machining.

Topics included:

- ✓ Air Conditioning and Refrigeration
- ✓ Electrical Systems
- ✓ Machine Shop Practices
- ✓ Mechanical Systems
- ✓ Process Control Systems
- ✓ Welding

[View Catalog](#)

Skills Assessments

Over 1,000 skills assessments that can be used for screening candidates. Assessments are typically between 30 to 50 multiple-choice questions on a specific subject or skill area.

Topics included:

- ✓ Administrative
- ✓ Call Center/Customer Service
- ✓ Healthcare
- ✓ Industrial/Warehouse
- ✓ IT/Technical
- ✓ Legal

[View Catalog](#)

Catalog of topics in Metrix: <https://metrixlearning.com/catalog/>



CAREER EXPLORATION

The screenshot displays the Metrix Learning website's career exploration tool. The browser address bar shows the URL `or.metrixlearning.com/access/mycareer.cfm?s`. The navigation menu includes 'Plan', 'Catalog', and 'Career' (highlighted in orange). A dropdown menu for 'Catalog' is open, listing various industries: '- Select -', 'Entry Level Pathway', 'Business (Administrative/Management)', 'Construction/Maintenance', 'Finance', 'Government/Public Sector' (highlighted in blue), 'Health Care', 'Hospitality & Tourism', 'Information Technology', 'Manufacturing', 'Marketing/Sales/Retail', and 'Transportation/Logistics'. Below this list, a search bar contains 'Government/Public Sector' with a dropdown arrow. To the right, a 'Career Pathways' section is visible, featuring the text 'Transferrable skills. Stackable credentials. B' and a button labeled 'Pick an Industry and Pathway'. Below this button, the 'Industry Path:' section shows 'Government/Public Sector' selected in a dropdown menu. A second dropdown menu is open, displaying a list of job titles: 'Data Entry Specialist', 'Financial Analyst', 'General and Operations Managers', 'Grant Writer', 'Human Resources Administrator', 'Human Resources Manager', 'Legislative Liaison', 'Municipal Clerk', 'Parks/Recreation Director', 'Policy/Budget Analyst', 'Policy/Budget Writer', 'Program Administrator', 'Program Manager', 'Project Coordinator' (highlighted in blue), 'Secretary/Office Assistant', and 'State/Federal Agency Director'. At the bottom of this list, 'Program Manager' is also visible in a separate dropdown menu.



SKILL GAP REMEDIATION

Industry Path:

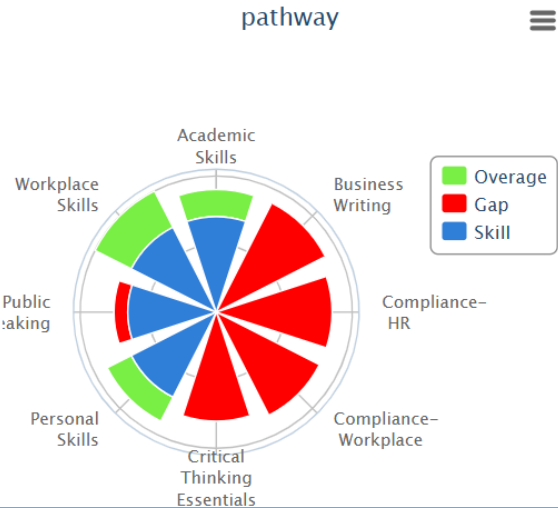
Government/Public Sector

Occupation:

Compliance Officer/Specialist

Skills Progress

Rate Skills



▶ Academic Skills	Advanced (70)	Mastery (90)	● Exceeds Skill
▶ Personal Skills	Advanced (70)	Mastery (90)	● Exceeds Skill
▶ Workplace Skills	Advanced (70)	Mastery (100)	● Exceeds Skill
▶ Business Writing	Mastery (90)	Beginner (0)	● Skill Gap (90)
▶ Public Speaking	Advanced (75)	Advanced (65)	● Skill Gap (10)
▼ Compliance- HR	Mastery (85)	Beginner (0)	● Skill Gap (85)

COMPLIANCE- HR Requirement: 85 User: 0

Asset	Type	Score	Action
▶ EEO and Lawful Hiring	LOID	0	Add to Plan
▶ Global Workplace Harassment Prevention for Employees - Office v2.0	LOID	0	Add to Plan
▶ Global Workplace Harassment Prevention for Managers - Office v2.0	LOID	0	Add to Plan
▶ Record Retention	LOID	0	Add to Plan

▶ Compliance- Workplace	Mastery (85)	Beginner (0)	● Skill Gap (85)
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INDUSTRY-RECOGNIZED CREDENTIALS PREP

Catalog - Industry Certification Tracks

[Search The Catalog](#) [View Skill Tracks](#)

Industry certifications can be a powerful tool in your career. Through Metrix, you can take advantage of our Industry Certification Tracks to prepare for certification exams.

You will not become certified solely through taking Metrix courses. Exam fees/vouchers are not included with your Metrix license. Sponsorship of exams may be available through your local programs.

Browse our certification tracks below.

Business Certifications (13) ^

ASQ (Six Sigma and CMQ/OE) (3) v

Business Analysis (1) v

Digital Marketing (1) v

Human Resources (3) ^

[HRCI - Professional in Human Resources \(PHR\) \(21\)](#)

[+ Add to MyPlan](#)

- [Professional in Human Resources: Introduction to PHR® Exam](#)
- [Professional in Human Resources: Employment Legislation](#)
- [Professional in Human Resources: Business Environment](#)
- [Professional in Human Resources: Business Planning](#)
- [Professional in Human Resources: HR Organization](#)
- [Professional in Human Resources: HR Tools and Processes](#)
- [Professional in Human Resources: Talent Planning](#)



CLOSING THOUGHTS

THANK YOU!

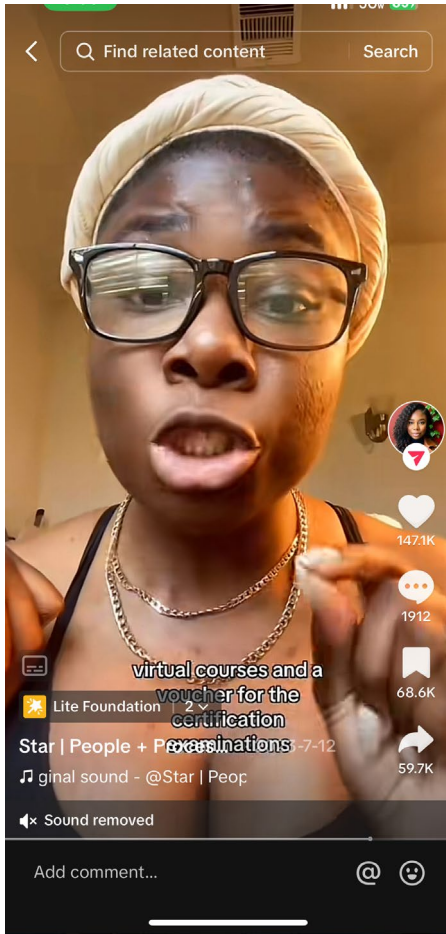
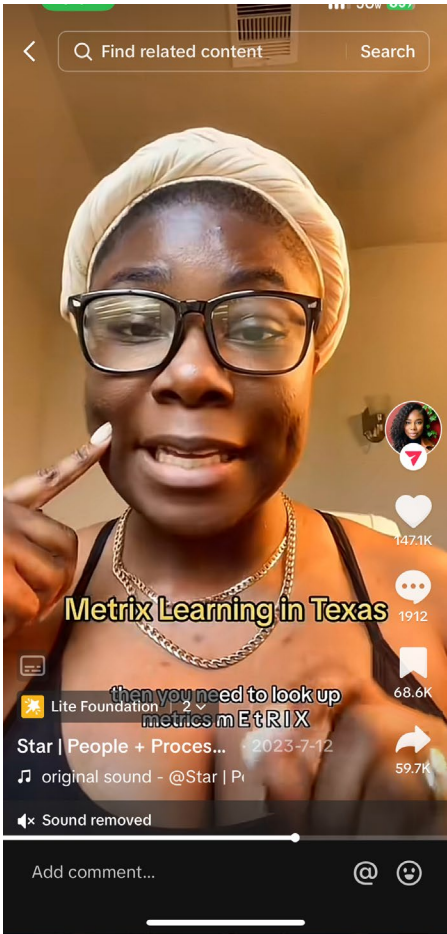


Kerry Twomey
Metrix Learning / Workforce180
kerry.twomey@metrixlearning.com



APPENDIX: **"THE BEST KEPT SECRET"**

SOCIAL MEDIA AND INFLUENCERS



PODCAST INTERVIEWS



**Working Together: Collaborating
for a Future-Ready Workforce**
Oregon Workforce Partnership



TEXT MESSAGING

worksource | OREGON

Thank you for texting OWS Workforce! We will keep you up to date on all training, career, and education opp.

Worksource Oregon Job Search

Core Partners

Metrix Learning

Workshops

Rogue Workforce Partnership is accepting applications for Incumbent Worker Training and On-the-job Training Opportunities! Apply here: link.com

Business Services

AI Mentor



WorkSource Oregon is an equal-opportunity employer. Language assistance is available to individuals with limited English proficiency free of cost. Auxiliary aids or services are available upon request to individuals with disabilities. Oregon Relay 1-800-735-2900
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MOBILE SERVICES VANS

